54/12 XD

REED & BARTON

U.S. Patent Office
SEP 17 1954
Design Division

12

BEAUTIFUL

STERLING PATTERNS

FROM THE FAMOUS

Reed & Barton

COLLECTION

12 All-Time Great Sterling Patterns

Surprisingly enough, the famous Reed & Barton solid silver patterns illustrated in this folder cost no more than *ordinary* sterling designs. Reed & Barton has, of course, been making silverware for the best families in America since the time of President Monroe. First families like the Biddles, the Pierreponts, the Duponts and the Swopes.

Recognized leaders in silver craftsmanship since 1824, Reed & Barton is famous for sterling patterns of luxurious weight, flawless sculpturing and authentic design. You can be certain that your Reed & Barton pattern will *always be available and will never go out of style*. Two very important considerations in making a lifetime choice.

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CLASSIC ROSE $31.00 | BURGUNDY $33.50 | POINTED ANTIQUE $29.75 | GEORGIAN ROSE $29.75 | DANCING FLOWERS $27.50 | SILVER WHEAT $29.75 | FRANCIS FIRST $36.50 | MARLBOROUGH $29.75

D171,387
U. S. Patent Office
SEP 17 1954
Design Division
D127,529
D159,349
D166,982
U. S. Patent Office
SEP 17 1954
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Which of these Reed & Barton Sterling Patterns is you?

Each of these authentic sterling designs has a unique personality. To find the one pattern most like your own personality, study the designs then answer the questions below.

CLASSIC ROSE — Are you a modern girl who treasures old dance programs and candlelight dinners for two? New Classic Rose is just for you. It's the "Romantic Modern" look in sterling.

BURGUNDY—Would you rather own one original painting than a roomful of not-so-genuine reproductions? Superbly sculptured Burgundy is the ideal complement to your lasting good taste.

POINTED ANTIQUE—Are you charmed by colonial houses, Grandma Moses paintings, sincere people? You'll appreciate this Paul Revere design, equally beautiful with contemporary or colonial.

GEORGIAN ROSE—Do you love full skirts and crinolines, waltzes by Strauss, old-fashioned family parties? This gracious pattern will capture and hold your heart all your life no matter where you live.

DANCING FLOWERS—Do you like flowers on the table, white ruffled curtains, dainty pastels in your bedroom? You're sure to like the balance, rhythm and smart delicacy of Dancing Flowers.

SILVER WHEAT—Do you take to leather and tweeds, modern ranch houses, easy-going functional furniture? You'll take just as warmly to this "new Americana Look" in sterling silver.

FRANCIS FIRST—Are you meant for brocade and satin, exquisite jewels, toe-length gowns on opening nights? For you, the opulence of celebrated Francis First, America's most famous design.

MARLBOROUGH—Are you fond of traditional furniture, subdued colors, quiet evenings with a few close friends? The controlled elegance of Marlborough will give your home great distinction.

HEPPELWHITE—Do you prefer antiques to new furniture; old Colonials to modern houses? The subtlety and warmth of this classic pattern, inspired by England's master furniture designer, is for you.

FRENCH RENAISSANCE—Do you dote on delicate antiques, gilt-framed paintings, formal dinners? Your home deserves French Renaissance! An unusually heavy sterling with deep sculpturing.

FLORENTINE LACE—Are you intrigued by faraway places, unusual art objects, people who do things differently? This unique lace-like sterling silver design . . . is a perfect expression of the real you.

CLASSIC FASHION — Do you dream of town houses and country retreats, of gay theatre parties? Then this authentic 17th century reproduction with its pistol-handled knives was designed just for you.

Prices shown are per 6-piece place-setting and include 10% Federal Excise Tax.

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SEP 17 1954
Design Division

HEPPELWHITE $27.50 | FRENCH RENAISSANCE $33.50

FLORENTINE LACE $39.00 | CLASSIC FASHION $36.50

BURGUNDY	CLASSIC FASHION	CLASSIC ROSE	DANCING FLOWERS	FLORENTINE LACE	FRANCIS FIRST	PLACE PIECES	FRENCH RENAISSANCE	GEORGIAN ROSE	HEPPELWHITE	MARLBOROUGH	POINTED ANTIQUE	SILVER WHEAT
Each	Each	Each	Each	Each	Each		Each	Each	Each	Each	Each	Each
4.25	$4.80	$3.90	$3.45	$5.30	$4.85	Tea Spoon	$4.25	$3.90	$3.45	$3.90	$3.90	$3.90
7.70	7.85	6.65*	5.55	8.00	8.00	Luncheon Fork	7.70	6.15	5.55	6.15	6.15	6.15
6.20	6.65	6.00*	5.40	6.65	6.65	Luncheon Knife, H. H.	6.20	5.85	5.40	5.85	5.85‡	5.85
5.50	6.20	5.25	4.75	6.90	6.25	Salad Fork, Individual	5.50	5.00	4.75	5.00	5.00	5.00
3.65	**25.50**	**21.80**	**19.15**	**26.85**	**25.75**	**4 pc. Place Setting**	**23.65**	**20.90**	**19.15**	**20.90**	**20.90**	**20.90**
4.35	4.80	3.90	3.65	5.05	4.80	Butter Spreader, F. H.	4.35	3.90	3.65	3.90	3.90	3.90
5.50	6.20	5.30†	4.70	7.10	5.95	Cream Soup Spoon	5.50	4.95	4.70	4.95	4.95	4.95
3.50	**36.50**	**31.00***	**27.50**	**39.00**	**36.50**	**6 pc. Place Setting, Luncheon**	**33.50**	**29.75**	**27.50**	**29.75**	**29.75**	**29.75**
9.50	9.90	.....	7.35	10.00	10.00	Dinner Fork	9.50	7.95	7.35	7.95	7.95	7.95
6.65	7.10	.....	5.85	7.15	7.15	Dinner Knife, H. H.	6.65	6.30	5.85	6.30	6.30	6.30
5.75	**39.00**	.....	**29.75**	**41.50**	**39.00**	**6 pc. Place Setting, Dinner**	**35.75**	**32.00**	**29.75**	**32.00**	**32.00**	**32.00**
.....	.....	.....	.....	.....	5.85	Bouillon Spoon	.....	.....	.....	.....	4.50	.....
5.50	5.95	5.05	4.80	6.20	5.95	Butter Spreader, H. H.	5.50	5.05	4.80	5.05	5.05	5.05
3.00	3.50	2.75	2.50	3.50	3.25	Coffee Spoon	3.00	2.55	2.50	2.55	2.55	2.55
7.55	8.00	.....	5.85	8.00	8.00	Dessert or Cereal Spoon	7.55	5.95	5.85	5.95	5.95	4.95§
.....	.....	.....	.....	.....	10.00	Fish Fork, Individual	.....	.....	.....	.....	.....	.....
.....	.....	.....	.....	.....	11.50	Fish Knife, Ind., All Silver	.....	.....	.....	.....	.....	.....
.....	.....	.....	.....	.....	6.25	Fruit Knife, H. H.	.....	.....	.....	.....	.....	.....
5.25	.....	.....	.....	7.00	5.50	Ice Cream Fork	5.25	5.25	.....	5.25	5.25	.....
6.00	6.65	5.50	5.25	6.65	6.65	Iced Beverage Spoon	6.00	5.50	5.25	5.50	5.50	5.50
6.00	.....	.....	.....	6.40	6.20	Melon or Grapefruit Spoon	6.00	5.50	.....	5.50	5.50	.....
3.70	4.15	3.70	3.50	4.35	4.35	Oyster or Cocktail Fork	3.70	3.65	3.50	3.65	3.65	3.65
.....	.....	.....	.....	.....	.....	Salt Spoon, Individual	.....	.....	.....	.....	2.00	.....
8.50	.....	.....	.....	9.25	9.25	Soup Spoon	.....	7.60	.....	7.60	7.60	.....
7.80	8.25	7.35	6.95	8.00	8.00	Steak Knife, Ind., H. H.	7.80	7.40	6.95	7.40	7.40	7.40
3.90	.....	.....	.....	.....	4.40	Tea Spoon, 5 o'clock	3.90	3.50	.....	3.50	3.50	.....
6.15	.....	5.75	5.75	7.10	7.10	Tea Fork	6.15	5.75	.....	5.75	5.75	5.75
6.00	.....	5.35	5.30	5.95	6.00	Tea Knife, H. H.	6.00	5.50	.....	5.50	5.50	5.35

SINGLE PIECES

3.25	.....	2.75	3.00	3.50	3.50	Baby Fork	3.25	3.00	2.25	2.75	2.75	2.75
3.25	.....	2.75	2.95	3.45	3.45	Baby Spoon	3.25	2.95	2.25	2.75	2.75	2.75
3.75	.....	3.50	3.50	4.50	4.25	Baby Feeding Spoon	3.75	3.50	.....	3.50	3.50	3.50
.....	.....	5.95	.....	.....	.....	Bar Knife, H. H.	.....	.....	.....	.....	.....	.....
5.95	.....	4.50	4.25	7.00	7.00	Bon Bon or Almond Spoon	4.50	4.25	.....	4.25	4.25	4.25
6.95	7.50	.....	5.50	6.95	6.95	Bottle Opener, H. H.	6.95	5.50	5.00	5.50	5.50	5.50
5.00	.....	.....	.....	.....	5.25	Butter Fork	.....	.....	.....	.....	.....	.....
8.25	9.00	.....	7.50	8.95	8.95	Butter Knife, F. H.	8.25	8.00	7.50	8.00	8.00	.....
6.95	8.00	6.25	6.25	7.50	7.50	Butter Knife, H. H.	6.95	6.25	.....	6.25	6.25	6.25
11.00	11.00	10.00	9.75	11.00	11.00	Cake Breaker, H. H.	11.00	10.00	9.75	10.00	10.00	10.00
15.00	.....	.....	.....	.....	15.00	Cake Server	.....	.....	.....	.....	.....	.....
11.00	11.00	10.00	9.75	11.00	11.00	Cake Slicer, H. H.	11.00	10.00	9.75	10.00	10.00	10.00
.....	.....	.....	.....	.....	8.50	Candle Snuffer	.....	.....	.....	.....	8.00	.....
6.95	7.50	6.25	6.00	7.50	7.50	Cheese Server, H. H.	6.95	6.25	6.00	6.25	6.25	6.25
6.15	.....	5.75	5.75	7.10	7.10	Child's Fork	6.15	5.75	.....	5.75	5.75	5.75
5.95	.....	5.35	5.30	5.95	6.00	Child's Knife, H. H.	5.95	5.50	.....	5.50	5.50	5.35
3.90	.....	3.90	3.45	5.20	4.40	Child's Spoon	3.90	3.50	.....	3.50	3.50	3.90
12.50	.....	.....	.....	.....	13.50	Cold Meat Fork, small	12.50	11.50	11.50	11.50	11.50	.....
18.00	20.00	12.50	11.50	17.50	18.50	Cold Meat Fork, large	18.00	15.50	.....	15.50	15.50	12.50
8.00	9.25	7.75	7.50	8.95	8.95	Cream or Mayonnaise Ladle	8.00	7.75	7.50	7.75	7.75	7.75
.....	.....	.....	.....	.....	35.00	Fish Serving Fork	.....	.....	.....	.....	.....	.....
.....	.....	.....	.....	.....	35.00	Fish Serving Knife	.....	.....	.....	.....	.....	.....
12.50	14.75	11.50	11.00	13.50	13.50	Gravy Ladle	12.50	11.50	11.00	11.50	11.50	11.50
6.95	8.00	6.25	6.00	7.25	6.95	Jelly Server	6.95	6.25	6.00	6.25	6.25	6.25
4.50	.....	4.35	4.25	5.25	5.25	Lemon Fork	4.50	4.35	.....	4.35	4.35	4.35
5.50	5.50	5.50	5.50	5.50	5.50	Letter Opener, H. H.	5.50	5.50	5.50	5.50	5.50	5.50
5.00	.....	5.00	4.95	5.50	5.25	Olive or Pickle Fork	5.00	5.00	.....	5.00	5.00	5.00
11.00	11.00	10.00	9.75	11.00	11.00	Pastry Server. H. H.	11.00	10.00	9.75	10.00	10.00	10.00
11.00	11.00	10.00	9.75	11.00	11.00	Pie Server, H. H.	11.00	10.00	9.75	10.00	10.00	10.00
.....	.....	.....	.....	.....	50.00	Platter Spoon	.....	.....	.....	.....	.....	.....
55.00	55.00	55.00	55.00	55.00	55.00	Punch Ladle, H. H.	55.00	55.00	55.00	55.00	55.00	55.00
.....	.....	.....	.....	75.00	.....	Punch Ladle, F. H.	.....	.....	.....	.....	.....	.....
20.00	21.50	16.25	15.00	20.00	20.00	Salad Fork, large	20.00	17.25	15.00	17.25	17.25	16.25
20.00	21.50	16.25	15.00	20.00	20.00	Salad or Berry Spoon, large	20.00	17.25	15.00	17.25	17.25	16.25
17.50	.....	.....	.....	.....	18.00	Salad Spoon, small	.....	.....	.....	.....	.....	.....
7.50	7.50	7.00	7.00	7.50	7.50	Salad Fork, H. H., Plastic	7.50	7.00	7.00	7.00	7.00	7.00
7.50	7.50	7.00	7.00	7.50	7.50	Salad Spoon, H. H., Plastic	7.50	7.00	7.00	7.00	7.00	7.00
.....	.....	.....	.....	.....	3.50	Salt Spoon, Serving	.....	.....	.....	.....	.....	.....
.....	.....	.....	.....	65.00	50.00	Soup Ladle, F. H.	.....	.....	.....	.....	.....	.....
1.50	.....	1.50	1.50	1.50	1.50	Spoon Pins	1.50	1.50	.....	1.50	1.50	1.50
7.25	8.00	6.00	5.50	8.00	8.00	Sugar Spoon	7.25	6.00	5.50	6.00	6.00	6.00
8.00	9.25	7.00	7.00	8.00	8.25	Sugar Tongs	8.00	7.00	7.00	7.00	7.00	7.00
12.00	.....	11.00	9.75	12.00	12.00	Table Serving Fork	12.00	10.00	.....	10.00	10.00	10.00
12.00	12.00	11.00	9.75	12.00	12.00	Table Serving Spoon	12.00	10.00	9.75	10.00	10.00	10.00
15.50	18.50	13.75	12.75	16.00	16.00	Tomato or Round Server	15.50	13.75	12.75	13.75	13.75	13.75
20.00	21.75	.....	20.00	21.75	21.75	Wedding Cake Knife, H. H.	20.00	20.00	20.00	20.00	20.00	20.00

CARVING SETS

20.00	21.75	.....	20.00	21.75	21.75	Carver's Assistant, H. H.	20.00	20.00	20.00	20.00	20.00	20.00
30.00	30.00	30.00	30.00	30.00	30.00	Poultry Shears, H. H.	30.00	30.00	30.00	30.00	30.00	30.00
20.00	20.00	.....	18.50	20.00	20.00	Roast Fork	20.00	18.50	18.50	18.50	18.50	18.50
20.00	20.00	.....	18.50	20.00	20.00	Roast Knife, Hollow Ground	20.00	18.50	18.50	18.50	18.50	18.50
15.00	15.00	.....	13.00	15.00	15.00	Roast Steel	15.00	13.00	13.00	13.00	13.00	13.00
9.75	10.00	9.25	9.25	10.00	10.00	Steak Fork	9.75	9.25	9.25	9.25	9.25	9.25
9.75	10.00	9.25	9.25	10.00	10.00	Steak Knife, Mirrorstele	9.75	9.25	9.25	9.25	9.25	9.25
12.00	12.50	11.50	11.50	12.50	12.50	Steak Knife, Hollow Ground	12.00	11.50	11.50	11.50	11.50	11.50

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SEP 17 1954
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*Place size in Classic Rose suitable for luncheon and dinner
†Place spoon in Classic Rose, for soup, cereal, or dessert
NOTE—H. H. means hollow handle; F. H. means flat handle.
§Small soup, cereal or dessert spoon
‡Place size knife also available in Pointed Antique at same price
All Prices Include 10% Federal Excise Tax.

THE PLACE-SETTING PLAN

The new, sensible way to start your sterling service — decide which pieces are the minimum you need to serve one person adequately. Then just multiply by the number of people you are likely to entertain at one time and there you are!

Naturally, you'll want to add extra place pieces as soon as you can . . . cocktail forks, coffee spoons, dessert spoons, iced beverage spoons and other useful pieces. They'll lend added beauty and service to your entertaining — and your every meal.

THOSE IMPORTANT SERVING PIECES

No table is complete without lovely, useful serving pieces. As a minimum, you'll want a gravy ladle, butter knife, several tablespoons, cold meat fork, sugar spoon and jelly server, adding others as it is convenient, carving sets and salad serving pieces are also highly desirable.

R. HARRIS & CO.
Jewelers and Silversmiths
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